

Farming in a risky climate

AFI MID-YEAR CONFERENCE | BRISBANE 26-27 JUNE 2019

Farming in Australia has always been a risky proposition. Additionally, the nature of risk is constantly changing – and the pace of that change is accelerating. The impacts of climate change are exacerbating the complexity of risk management both directly and indirectly throughout agricultural supply chains.

How will the Australian agricultural industry mitigate the significantly increased range of risks facing the sector?

To discuss sponsorship packages for this event please contact Events Officer Kate Trotter on trotterk@farminstitute.org.au



Sponsorship opportunities:

	Sponsorship benefits	Platinum - \$10,000 + GST	Gold - \$7,000 + GST	Silver - \$5,000 + GST
PRE-EVENT promotion	Logo on event web page, emails, printed material	Y	Y	Y
	Logo on AFI website homepage	Y	n/a	n/a
	Company profile on event web page	200 words	100 words	75 words
	Attendee list made available	Pre-conference	Post-conference	Post-conference
ONSITE promotion	Session participation	Approved session facilitator: intro / thanks / Q&A	Session intro (4 mins)	n/a
	Conference program advertising	½ page premium position (inside or back cover)	¼ page inside program	Logo on sponsor page
	Banner advertising at conference	Premium location (on stage, at registration & catering area)	To side of stage & at registration	At registration & catering area
	Trade display	Y	Y	n/a
	Provide merchandise or promotional material for conference pack	Y	Y	Brochure only
EVENT PASSES	Complimentary full conference pass (includes dinner)	3	2	1
	Additional passes for dinner only	3	2	1
	10% discount for additional passes	Unlimited	Up to 5 passes	Up to 3 passes