

# AGENDA – DAY 1: Wednesday 13th June 2018

DIGITAL FARMERS: BRINGING AGTECH TO LIFE #DigitalFarmers2018 @AustFarmInstitu

8:45 am **Registration, Coffee + Refreshments**

9:45 am **Conference Open**

## OPENING KEYNOTE

9:55 am **Keynote Introduction: Mike Briers**, Founding CEO Food Agility

10:00 am **Keynote Speaker: J Matthew Pryor**, Rocket Seeder



## 10:35 am – SESSION 1: FARMERS



**David Brownhill**, Merrilong Pastoral Company  
**Emma Leonard**, PhD candidate, University of New England  
**Dr Kate Devitt**, CEO, Better Beliefs & Research Associate, Queensland University of Technology  
**David Jochinke**, President, Victorian Farmers Federation  
**Q&A – Mike Chaseling**, Director, Precision Agriculture



12:15 pm **Lunch**

## 1:00 pm – SESSION 2: FARM WORKERS



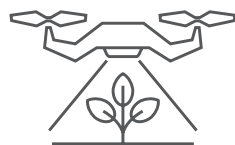
**Matt Notley**, Lecturer, Precision Agronomy, Tocal Agricultural College  
**Dr Amy Cosby**, Senior Research Office, Central Queensland University  
**Andrew Fowler**, Chairman, Nuffield Australia  
**Q&A – Ben Van Delden**, Head of Markets and AgTech Sector Leader, KPMG



2:30 pm **Afternoon tea**



## 3:00 pm – SESSION 3: TECHNOLOGY DEVELOPERS



**Sarah Nolet**, CEO, AgThentic  
**Carolynne James**, Manager, Investment and Business Development, NSW DPI  
**Doug Fitch**, CEO, Agworld  
**Q&A – Mark Pawsey**, General Manager, SST Software Australia



## DINNER KEYNOTE

6:00 pm **Pre-dinner cocktails – HMAS Vampire**

7:00 pm Move to Lighthouse Gallery

7:50 pm **Keynote Introduction: Glen Andrews**, Regional Director Asia Pacific, Proagrica

8:00 pm **Keynote Address: Mick Keogh**, ACCC Commissioner (former Australian Farm Institute Executive Director)

10:00 pm **Conclusion**



# AGENDA – DAY 2: Thursday 14th June 2018

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7:30 am

**Breakfast** (concurrent with Session 4)

## 8:00 am – SESSION 4: COMMUNICATORS



**Edwina Robertson**, Photographer, Wander of the West Project  
**Verity Morgan-Schmidt**, CEO, Farmers for Climate Action  
**Catherine Forge**, Curator, Invisible Farmer Project

## 9:00 am – SESSION 5: RURAL COMMUNITIES



**Alexandra Gartmann**, Managing Director & CEO, Rural Bank  
**Professor Susan Brumby**, Director, National Centre for Farmer Health  
**Georgie Somerset**, Deputy Chair, AgForce Queensland  
**Q&A – AFI**

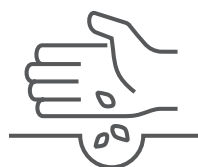
**Ruralco**

10:40 am

**Morning Tea**



## 11:15 am – SESSION 6: STUDENTS



**Session Introduction: Bruce Finney**, Executive Director, CRDC  
**Professor David Lamb**, Precision Agriculture Research Group, University of New England  
**Professor Ian Yule**, Professor of Precision Agriculture, Massey University  
**Professor Alexander McBratney**, Director, Sydney Institute of Agriculture, University of Sydney  
**Q&A – Anna Speer**, CEO, Auctions Plus

 Australian Government  
Cotton Research and  
Development Corporation

12:45 pm

**Lunch**

## 1:45 pm – SESSION 7: CONSUMERS



**Lara Ladyman**, 2017 Nuffield Scholar  
**James Hutchinson & Tyler Ye**, Founders, James Tyler Fine Foods  
**Q&A – AFI**

3:30 pm

**Conference Close**